

REID PARHAM

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Portland, OR 97232

* EDUCATION

Bachelor of Fine Arts, graphic design
Business and entrepreneurship minor
Oregon State University 2008, cum laude

* PRACTICAL EXPERIENCE

WEB DEVELOPER

Geologie
June 2008 – present

- Produces functioning websites and interactive projects from designers' mockups
- Builds, modifies and maintains and optimizes CMS and ecommerce code
- Performs SEO and manages web marketing

PUBLISHING ASSISTANT

Writing for Visual Thinkers
Jan 2008 – August 2008

- Assisted professor with research for eBook published by New Riders/AIGA Design Press

DESIGN EDITOR

The Daily Barometer
Oct 2007 – June 2008

- Managed the design and editorial style of a daily, student-run university newspaper
- Developed visual identity, created infographics, laid out pages, wrote headlines, edited stories, advised photographers, edited photographs, assisted production staff and wrote staff editorials

PROJECT MANAGER

Hewlett-Packard Company
summer – fall 2007

- Provided conceptual, formal and operational management for a team of seven creating an internal exhibit about the future of video games and printing
- Acquired support and participation across company divisions, overcoming traditional barriers
- Engaged an international audience of 190,000
- Handled sensitive information, interacted with top management

GRAPHIC DESIGNER

208 collaborative design
fall 2006 – spring 2007

- Managed and designed the branding and marketing collateral of local non-profits
- Operated in university-sponsored incubation space with an academic mission
- Advisors included a senior designer from Nike and a colorist from Adidas

GRAPHIC DESIGNER

Oregon State University Libraries
Oct 2005 – Jun 2007

- Self-directed design of websites, brochures, identities, posters, displays, interfaces, animations, information architecture and mapping system for visually impaired
- Excelled with commitment to diversity, detail and sustainability
- Specified, ordered and proofed printing

* TECHNICAL EXPERIENCE

Macintosh, Windows, Linux

Adobe Creative Suite

Adobe Flash, Actionscript 3

Pre-press

Digital/chemical photography

XHTML, CSS, JS

jQuery, Prototype

Apache Server

PHP, Ruby on Rails, Perl

MySQL, PostgreSQL

WordPress, Drupal, MediaWiki

W3C valid, Section 508

API integration

PCI compliance

Microsoft Office

Project management

AP style

* HONORS

- Honor Roll, credits awarded for initiative to self-educate

* ACTIVITIES

- AIGA, Student Media, OSU Residence Hall Association, Cultural Centers and Intramural Sports