

SANS SERIF

ORNAMENTED SANS SERIF

SCRIPT

GOTHIC/BLACKLETTER

HANDWRITING

TECHNICAL

**LibraryFind**

**LibxaxyFind**

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**LIBRARYFIND**

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TECHNICAL

ORGANIC

ORGANIC

records, notations, hip, revived retro, down-to-earth

speedy, kind

friendly, cute, retro, low-key, appreciably laid-back, classy, likeable, lo-fi, approachable technology

personable history, old-meets-new, enchanting, quest-driven

trustworthy, personable, young adult

In this stage, I am attempting to define the personality of LibraryFind. Each of the above categories have general emotions and personality; within each category, the font studies are arranged from technical to organic.

Subjective observations are listed below each category; while all are equally valid personalities, whatever is chosen should receive full support.